



Grief has no timeline.

2011 CORPORATE SPONSORSHIP OPPORTUNITY PACKAGE

Ridge Meadows Hospice Society

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Registered Charity # 11903 2019 RR0001

What is Hospice?



- Hospice is a special concept of care designed to provide comfort and support to patients and their families when a life-limiting illness no longer responds to cure-oriented treatments.
- Hospice care neither prolongs life nor hastens death.
- The goal of hospice care is to improve the quality of a patient's last days by offering comfort and dignity.
- Hospice care is provided by a team-oriented group of specially trained professionals, volunteers and family members.
- Hospice volunteers provide support for the emotional, social and spiritual impact of the disease on the patient and the patient's family and friends.
- Hospice offers a variety of bereavement support services to families before and after a patient's death.

Who are we?

Ridge Meadows Hospice Society is a registered not-for-profit charitable organization established in 1979, serving both Maple Ridge and Pitt Meadows communities. We are a primary provider of Hospice Support in the community. Our role in Hospice Support involves trained volunteers providing compassionate, emotional care and support to individuals who are living with a terminal illness, their family and friends, as well as at the time of death and through the journey of bereavement. We also provide bereavement support for individuals coping with the death of loved ones from accidents, homicides and suicides.

Ridge Meadows Hospice Society provides trained volunteers that support the residents and loved ones at the 10 bed McKenney Creek Hospice Residence. McKenney Creek Hospice Residence was made possible through a partnership between Fraser Health and the Ridge Meadows Hospice Society.

McKenney Creek is one component of the critical service **Ridge Meadows Hospice Society** provides to the community. Other important services include: Hospital visitation, home visitation, and vigil support. Bereavement support either one-on-one or in groups, including a six week program for grieving children.



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Why Sponsor Hospice?

Fund raising, donations and corporate sponsorships are critically important components of **Ridge Meadows Hospice Society's** ongoing funding needs. Without proper funding our important services to the community would be in jeopardy.

Hospice Support and programs do not discriminate based on illness. Instead of concentrating on the terminal illness, Hospice Support addresses the client in a holistic manner, focusing on the physical, emotional, and spiritual needs of the person. The **Ridge Meadows Hospice Society** provides Hospice Support to those with a variety of different illnesses. We also support family and friends dealing with the difficult issues of grief and bereavement.

We realize in these tough economic times it can be increasingly difficult for a business like yourself to provide support to undoubtedly numerous organizations like ourselves that come to you. We understand you're primary deciding factor will be the value and marketing exposure you receive. Beyond the business decision, we hope you realize the greater scope and importance Hospice Support has to the community.

With your support, we can provide the community with Hospice Support services.

Marketing Benefits

Ridge Meadows Hospice Society serves the communities of Maple Ridge and Pitt Meadows. Combined they have a population in excess of 80,000 people and are considered one of the fastest growing communities of the Greater Vancouver area. Hospice will ultimately touch the lives of everyone. The **Ridge Meadows Hospice Society** consistently strives to increase awareness of the Society and the services we provide.

By partnering with us through our corporate sponsorship program, you will achieve advertising in the Ridge Meadows area that is interpreted in a positive light, while simultaneously supporting a truly worthy local charity that benefits the community as a whole.

Our sponsorship program is unique in that it involves four diverse events. Each of the events appeals to different demographic segments of the community. They also vary in their form of exposure. The **Hoe-Down for Hospice** has a relatively modest audience for an entire evening. Contrasted to **The Head Shave at The Home Show** which provides exposure, be it brief, to tens of thousands. This unique mix represents an excellent value for your business.

Our Events

Evening of Romance – February 12, 2011

This pasta buffet dinner will be held at Golden Eagle Golf Club in Pitt Meadows. The evening will include dinner, dancing, silent auction, 50/50 draw and golf fun and prizes. Tickets for this event are affordably priced for everyone to celebrate Valentine's Day while supporting *Ridge Meadows Hospice Society*.

The Head Shave at the Home Show – April 29-May 1, 2011

The Head Shave takes place as part of The Ridge Meadows Home Show, which according to organizers, is one of western Canada's biggest events of its type. For Maple Ridge, this is by far the biggest event of the year for the community. As such, the home show and activities that occur at the home show, like the Head Shave, dominate local media. The Head Shave is unique in that it is an event put on by one of our corporate sponsors. The *Ridge Meadows Hospice Society* is one of two local charity benefactors.



The Vistas Run – May 29, 2011

The Vistas Run consists of a 5 km run/walk, 10 km run, or 1km kid's run through beautiful Cliff Park. Unique in its mix of road and trails, the course provides both a challenging, yet scenic run for participants of differing fitness levels. This exciting community event is the single largest fundraiser for the *Ridge Meadows Hospice Society*, and has risen over \$200,000 for hospice support in Maple Ridge and Pitt Meadows.

The Hoe Down for Hospice – September 17, 2011

In late summer of 2009 we held the First Annual Hoe Down for Hospice, a country western themed dinner/dance. The country western theme was chosen to differentiate our fundraiser from the multitude of formal galas many non-profits host. The Hoe Down provided a venue to take advantage of multiple fund raising opportunities (50/50 draw, raffle, silent auction).

